

	United States Accreditation, INC. Accreditation Symbol Use Policy	Document No:	USACC-Pol-04
		Release Date:	01/04/2021
		Rev Date / No:	0

Policy for United States Accreditation, INC. Accreditation Symbol Use

1. Prupose

United States Accreditation, INC. makes accreditation and recognition symbols available to accredited or recognized organizations ("Conformity Assessment Bodies") to illustrate their accreditation status with United States Accreditation, INC. These symbols are specific to a particular accreditation program and represent the official United states Accreditation, INC. accreditation symbol (the "Accreditation Symbol") licensed to the Conformity Assessment Body for its exclusive use for the purpose of supporting the promotional usage, efforts and claims of United States Accreditation, INC. accreditation.



CALIBRATION LABORATORY

ISO/IEC 17025:2017

USACC-CL-001

2. Policy Statement

2.1 Rights of Licence

Subject to the terms and conditions of the executed agreement between United States Accreditation, INC. and the accredited organization, United States Accreditation, INC. grants the Conformity Assessment Body, under United States Accreditation, INC.'s intellectual property rights in the Accreditation Symbol, a non-transferable, non-exclusive, worldwide, royalty-free licence to use and display the Accreditation Symbol for the purpose of indicating that the Conformity Assessment Body is accredited by United States Accreditation, INC. for the part of its operation listed in the Scope of Accreditation maintained on the United States Accreditation, INC. website. Except for the rights expressly granted herein, no other right, title, licence or interest in or to the Accreditation Symbol and/or any other property of United States Accreditation, INC. is hereby granted to the Conformity Assessment Body pursuant to the executed agreement.

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2.2 Permitted Uses

The Conformity Assessment Body is only entitled to use and display the Accreditation Symbol to indicate that it is accredited by United States Accreditation, INC. Permitted uses by the Conformity Assessment Body of the Accreditation Symbol include:

- a) display of the Accreditation Symbol on the Conformity Assessment Body's printed material, in accordance with the "Usage Requirements; (as defined below);
- b) display of the Accreditation Symbol on the Conformity Assessment Body's website in accordance with the Usage Requirements;
- c) display of the Accreditation Symbol on any printed document or printed material of the Conformity Assessment Body used by the Conformity Assessment Body in its accredited operations, provided that:
 - i) such display conforms with the Usage Requirements;
 - ii) the Conformity Assessment Body's name or mark is included on the same page or sheet of paper, and is the predominant name or mark;
 - iii) it is clearly indicated on the same page or elsewhere in the printed document or material that the Conformity Assessment Body is an United States Accreditation, INC.-accredited organization; and
 - iv) the document relates entirely to the accredited activities of the Conformity Assessment Body or clearly distinguishes those that are accredited from those that are not.

2.3 Responsibilities

2.3.1 The Conformity Assessment Body shall:

- a) always comply with the relevant provisions of United States Accreditation, INC.'s accreditation requirements outlined in the executed agreement between United States Accreditation, INC. and the accredited organization; this includes agreement to adapt to changes in the requirements for accreditation and the provisions outlined here;
- b) claim accreditation only with respect to the scope for which it has been granted accreditation;
- c) not use its accreditation in such a manner as to bring United States Accreditation, INC. into disrepute;
- d) fully conform with the requirements of United States Accreditation, INC. for claiming accreditation status as referenced by the documents in the executed agreement, when making reference to its accreditation in communication media such as Internet, documents, brochures, or advertising;
- e) only uses the accreditation symbols for premises of the Conformity Assessment Body that are specifically included in the accreditation. Where the Conformity Assessment Body chooses to use such United States Accreditation, INC. accreditation symbols, the Conformity Assessment Body will duly adhere to the requirements of section 3, Usage Requirements;
- f) in the case where it has certified customers, monitor the organizations so as to not allow the Accreditation Symbol to be used in its claims of certification;

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g) forthwith discontinue its use of all advertising or promotional matter that contains any reference to an accredited status or display of the Accreditation Symbol, upon suspension or withdrawal of its accreditation (however determined).

2.3.2 United States Accreditation, INC. shall:

a) periodically conduct surveillances or re-assessments to verify that the provisions outlined here are interpreted and adhered to correctly.

3. Usage Requirements

Without limiting the generality of the foregoing, the Conformity Assessment Body shall:

a) only reproduce the Accreditation Symbol using an authorized electronic file or reproof obtained from United States Accreditation, INC. and related to the specific accreditation program, in accordance with the following specifications:

(i) in Turquaz, white;

(ii) with a minimum printed height of the symbol no less than 17mm;

(iii) on a white or off-white (less than 10% colour saturation) background;

b) when, and in a manner reasonable to do so, maintain legibility of the TM symbol alongside the Accreditation Symbol and accompany with the following legend (or such other legend as may be prescribed from time to time by United States Accreditation, INC.):

"The United States Accreditation, INC. Accreditation Symbol is an official symbol of the United States Accreditation, INC. of the USA, used under licence.";

c) not alter or deface the Accreditation Symbol in any manner, including by way of adding or deleting any written or figurative element to said symbol;

d) not use the Accreditation Symbol to imply that a product, service, or process (or any part of the aforementioned) has been certified or approved by United States Accreditation, INC.;

e) only use the Accreditation Symbol and its claims of accreditation status for the specific activities covered by the applicable scope of accreditation.

4. Prohibited Uses

The Conformity Assessment Body shall not:

a) use, advertise, or display, or permit the use, advertisement, or display of the Accreditation Symbol on, or in association with, any product or service, or in any way that may be interpreted as denoting product or service conformity;

b) use, advertise, or display, or permit the use, advertisement, or display of the Accreditation Symbol in any way which implies that United States Accreditation, INC. has approved a product, service, system or person certified by the Conformity Assessment Body; or

c) advertise, or display the Accreditation Symbol in advertising or permit the advertisement of the Accreditation Symbol without the prior consent of United States Accreditation, INC.